

#ThinkBlueHolden Terms & Conditions

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO PARTICIPATE IN THIS COMPETITION.

ELIGIBILITY

The #ThinkBlueHolden contest is open to any resident of Holden, Massachusetts, aged 18 and up. Determination of whether a contestant meets these criteria shall be under the supervision of the Town of Holden whose decisions shall be final in all matters relating to this contest. Employees, contractors, town officials, members of town boards and commissions, and any other individual having a financial relationship of any kind with Franklin or Water Words That Work, LLC are not eligible to win prizes. This competition is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

SPONSOR & VENDOR

The Sponsor of this contest is the Massachusetts Statewide Municipal Stormwater Coalition, or #ThinkBlueMassachusetts for short. Town of Holden, 1204 Main Street, Holden, MA 01520, is participating as a member of this organization.

TO ENTER

Town of Holden residents can enter the contest by submitting one or more photos of one of the following subjects:

- **Storm Drains:** We want you to go “drainspotting” in your neighborhood or around the community. Take a picture of a manhole cover or storm drain and tag it on social media.
- **Walkin’ In the Rain:** Put on your raincoat, galoshes, and grab the umbrella and take a stroll in the rain. Check out where the water goes in your neighborhood. Take a picture of you and your family out on the walk and tag it on social media.
- **Smart Yard Care:** Taking your grass clippings to the local drop off site? Following the instructions on your lawn fertilizer bag? Take a picture and tag it on social media so we can reward your smart yard choices!
- **Scoop the Poop:** It’s always a good idea to pick up after your pet, and toss the waste in the trash. Take your best scoop the poop picture and tag it on social media.

Residents submit their photo by posting it publicly to Instagram or Facebook with the hashtag #ThinkBlueHolden. Alternately, residents may enter the contest by submitting a photo using an online form.

Entries must be received by midnight on September 11th, 2020 to be eligible to win prizes.

WINNING CRITERIA

Only one entry per mailing address will be accepted. Photos will be judged only for whether they clearly show one of the required subjects. Photos will not be judged on composition, lighting, or artistic merit.

PRIZES

All Town of Holden residents who enter the contest will be entered into a random sweepstakes drawing to receive one of 20 Amazon.com gift cards valued at \$100.

CLAIMING PRIZE/RELEASE

Winners will be notified by social media direct message, phone, or email on or about DATE. The winners must provide a physical mailing address and email address to receive their prizes.

NAME OF PRIZE RECIPIENT/TERMS AND CONDITIONS

To receive the names of the winning individuals, (available after September 30th, 2020), or a copy of the Terms and Conditions, send a self-addressed, stamped #10 envelope to: Town of Holden, 1204 Main Street, Holden, MA 01520 Please write "ThinkBlueHolden" on the outside of the envelope.

INTERNET

If for any reason, this contest is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Submissions. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity or eligibility of any entry based on an E-mail address, the entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at time of Submission. "Authorized Account Holder" is defined as the natural person, 21 years of age or older, who is assigned to an E-mail address by an Internet access provider, online service provider or other organization (e.g., business, education institution, etc.) that is responsible for assigning E-mail addresses for the domain associated with the submitted e-mail address. Use of automated devices is not valid for Submission.

GENERAL

In regard to the prizes, no substitution, assignment, or transfer is permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. By entering the contest, each participant (1) agrees to be bound by these Terms and Conditions; (2) agrees to release Sponsor, its member jurisdictions; vendors; affiliates, subsidiaries; and all related entities from all liability, claims, action, or proceedings relating to participation in the contest and from injuries or damages relating to the acceptance or use of the

prize; and (3) consent to the use of the contestant's name, voice, pictures, likeness, and entry for editorial, publicity, advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law.

Privacy Policy

The Sponsor has created this privacy policy (the "Privacy Policy") in order to disclose our information gathering and dissemination practices. By participating in promotions or contests offered by the Sponsor, you are accepting the practices described in this Privacy Policy. This Privacy Policy covers our treatment of Personal and Organizational Information (as defined below) that Think Blue Massachusetts collects when you enter any contests and/or agree to receive communications from us via email and related services.

It is important that visitors are fully informed about the use of their Personal Information.

PERSONAL INFORMATION THINK BLUE MASSACHUSETTS COLLECT FROM YOU

By registering to participate in this contest, users may provide "Personal Information." For the purposes of this Privacy Policy, Personal Information shall mean individually identifiable information from or about an individual including, but not limited to: (a) a first and last name; (b) mailing or physical address, including street name and name of city or town; (c) an e-mail address; (d) a telephone number; and/or (e) any other information from or about an individual that is combined with any of (a) through (d) above.

HOW THINK BLUE MASSACHUSETTS USE YOUR PERSONAL INFORMATION

Think Blue Massachusetts will use your Personal Information to determine whether you are eligible to participate in this contest and receive the prizes. Think Blue Massachusetts will use your Personal Information for customer service, to provide you with information that you may request, to provide you with information regarding new services or Promotions available at the Website, to customize your experience on the Website and/or to contact you when necessary in connection with transactions entered into by you on the Website. We may also use your Personal Information for internal business purposes, such as analyzing and managing our business.

YOUR IP ADDRESS

Each time that you visit the Website, our web server automatically recognizes your IP address and the web page from which you came. Your IP address is used to help identify you and to gather broad demographic information about you. We also use your IP address to help diagnose problems with our servers, to administer the Website and to better serve you in using the services and other features contained within the Website.

THIRD-PARTY WEBSITES

Please be aware that the Website may contain links to other websites on the Internet that are owned and/or operated by third parties. Such websites have their own privacy policies and data collection, use and disclosure practices. Please review each applicable website's privacy policy. We do not endorse, nor is Think Blue Massachusetts responsible for, the accuracy of the privacy policies and/or terms and conditions of each of the advertisers' and/or third parties' websites accessible through this Website. The entities that advertise and/or place banner ads on the Website are independent third parties and are not affiliated with us. The information practices of those websites are not covered by this Privacy Policy. These other websites may send their own cookies to users, collect data or solicit Personal Information. Additionally, other companies that place

advertising on our Website may collect information about you when you view or click on their advertising through the use of cookies. We cannot control this collection of information. You should contact these advertisers directly if you have any questions about their use of the information that they collect.

SECURITY

Think Blue Massachusetts endeavor to safeguard and protect our users' information. When users submit information at the Website, their information is protected both online and offline. The privacy of your Personal Information is very important to us. Think Blue Massachusetts has security measures in place to protect the loss, misuse and alteration of personal information under our control. Please be advised that, although Think Blue Massachusetts takes every reasonable precaution available to protect your data, no data transmission over the Internet can be guaranteed to be 100% secure. Therefore, Think Blue Massachusetts cannot warrant that your information will be absolutely secure. Any transmission of data at or through our Website is at your own risk. However, access to your information is strictly limited, and not accessible to the public. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job are granted access to personal information. Our employees are dedicated to ensuring the security and privacy of all user information. Employees not adhering to our firm policies are subject to disciplinary action. In compliance with applicable federal and state laws, Think Blue Massachusetts shall notify you and any applicable regulatory agencies in the event that Think Blue Massachusetts learn of an information security breach with respect to your Personal Information. You will be notified via e-mail in the event of such a breach. Please be advised that notice may be delayed in order to address the needs of law enforcement, determine the scope of network damage, and to engage in remedial measures.

MINORS

Individuals under the age of eighteen (18) are not permitted to enter the contest. Think Blue Massachusetts does not knowingly collect Personal Information from children. Think Blue Massachusetts encourages parents and guardians to spend time online with their children and to participate and monitor the interactive activities of their children.

REMOVAL OF YOUR PERSONAL INFORMATION/OPTING OUT

At your request, Think Blue Massachusetts will remove from our database Personal Information that you have provided to us. You may do so by sending an e-mail to eric.eckl@waterwordsthatwork.com.

YOUR ACCEPTANCE OF THESE TERMS

By using the Website including, without limitation, registering for and entering any Promotion, signing up for offers and/or continuing to receive information from us, you agree to the terms of our Privacy Policy. Think Blue Massachusetts reserves the right, at our discretion, to change, modify, add and/or remove portions of this Privacy Policy at any time. All Privacy Policy changes will take effect immediately upon their posting on the Website. Please check this page periodically for changes. Your continued use of the Website or acceptance of our e-mails following the posting of changes to these terms will mean that you accept these changes and agree to continue receiving e-mail from us. If you do not agree to the terms of this Privacy Policy, please unsubscribe by clicking [here](#).